

Janet Vargas

GRAPHIC DESIGN

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EDUCATION

UNIVERSITY OF FLORIDA

Gainesville, FL | 08/2010–05/2014

Bachelor of Fine Arts in Graphic Design
Bachelor of Arts in Art History
Graduated Magna Cum Laude

HIALEAH-MIAMI LAKES SR. HIGH

Hialeah, FL | 08/2006–06/2010

Graduated Summa Cum Laude
(1 out of 467 students)
Unweighted GPA: 3.8/Weighted GPA: 6.7

SKILLS

- Fluent in Spanish and English
- Proficient in Adobe Photoshop, Illustrator, and InDesign CS6/CC
- Some knowledge of HTML and CSS
- Knowledge of ceramic handbuilding, wheel throwing, and electric kiln firing

ACHIEVEMENTS

- *Losing and Gaining Some Wisdom* sculpture purchased by Dean of University of Florida's College of Fine Arts for permanent collection
- Honorable Mentions on artwork in 2013 College of Fine Arts Student Juried Show
- Recipient of Amy Nicole DeGrove Memorial Scholarship, Fall 2012
- Recipient of Gator Club of Miami 2010 Scholarship

WORK EXPERIENCE

THE VITAMIN SHOPPE | Miami, FL | 03/2017 – Present

GRAPHIC DESIGNER

Create/revise product labels to comply with industry standards, and design both digital and print marketing collateral, such as social media graphics, catalogs, vehicle wraps, and banners.

NUTRIFORCE/THE VITAMIN SHOPPE | Miami, FL | 08/2015 – Present

GRAPHIC DESIGNER

Complying to industry standards, created and updated label artwork for Betancourt Nutrition athletic supplements. Other duties consisted of approving and rejecting vendor proofs, organizing label archives of various private brands, and helping maintain the company database with the latest label revisions.

CE AMERICA | Miami, FL | 11/2014 – 05/2015

GRAPHIC DESIGNER

Created packaging and bilingual product manuals for several brands of appliances, edited digital presentations, produced packaging mock-ups in-house. Also designed materials such as magazine ads, posters, business cards, and catalogs.

FREELANCE GRAPHIC DESIGN | Miami, FL | 07/2014 – Present

GRAPHIC DESIGNER

Work with individual clients to design logos, resumes, blog graphics and self-promotional materials such as business cards, post cards, email graphics, and other mailing materials. Work as a subcontracted designer to create catalogs and brochures for higher education institutions, art museums, and local small businesses.

UNIVERSITY OF FLORIDA FOUNDATION | Gainesville, FL | 07/2013 – 04/2014

DESIGN INTERN

Designed and edited fact sheets, mailing material, proposal documents, invitations, and other projects directed toward donors and alumni.

ADRIENNE ARSHT CENTER FOR THE PERFORMING ARTS

OF MIAMI-DADE COUNTY | Miami, FL | 05/2012 – 08/2012

DESIGN INTERN

Created e-blast and e-newsletter graphics, banner ads, plasma signs, and kiosk posters for performances. Designed main artwork for Girls vs. Boys show for the Fall 2012 season.

VOLUNTEER EXPERIENCE

UNIVERSITY OF FLORIDA H.O.T. (Handbuilt or Thrown) CLAY, | Gainesville, FL

MEMBER | 08/2012 – 05/2013

SECRETARY | 08/2013 – 05/2014

Managed club publicity through e-mail, WordPress, and Facebook. Served as main designer for posters and other promotional material for visiting artist workshops and semester fundraising sales. Co-organized collaborative show, Trading Places, at Full Circle Gallery.