

# Janet Vargas

## GRAPHIC DESIGN

WWW.JANETVARGAS.COM | HELLO@JANETVARGAS.COM | 786.390.5650

---

## EDUCATION

### UNIVERSITY OF FLORIDA

Gainesville, FL | 08/2010–05/2014

Bachelor of Fine Arts in Graphic Design  
Bachelor of Arts in Art History  
Graduated Magna Cum Laude

## SKILLS

- Fluent in Spanish and English
- Proficient in Adobe Photoshop, Illustrator, and InDesign CC
- Proficient on both Windows and Mac
- Excellent file etiquette
- Some knowledge of HTML and CSS

## WORK EXPERIENCE

### ARNET PHARMACEUTICAL CORP. | Davie, FL | 05/2018 – Present

#### GRAPHIC DESIGNER

For domestic and international markets, design new and revise existing artwork for labels and retail cartons, and perform regulatory reviews ensuring that all design elements and copy are compliant with the latest FDA dietary supplement guidelines. Work with various packaging vendors to choose appropriate materials and finishes, depending on the scope and cost of the project. Design print collateral and booth art for international and domestic nutraceutical trade shows.

### FREELANCE GRAPHIC DESIGN | Miami, FL | 07/2014 – Present

#### GRAPHIC DESIGNER

Work with clients to design logos, resumes, blog graphics and self-promotional materials such as business cards, post cards, email graphics, and other mailing materials. Subcontracted work on catalogs, brochures, and social media banners for higher education, art museums, local small businesses, and sports nutrition brands.

### THE VITAMIN SHOPPE | Miami, FL | 03/2017 – 02/2018

#### GRAPHIC DESIGNER

Created/revise Vitamin Shoppe brand product labels to comply with industry standards, and designed both digital and print marketing collateral, such as social media graphics, catalogs, vehicle wraps, and banners.

### NUTRIFORCE/THE VITAMIN SHOPPE | Miami, FL | 08/2015 – 02/2018

#### GRAPHIC DESIGNER

Complying to industry standards, created and updated label artwork for Betancourt Nutrition athletic supplements. Other duties consisted of approving and rejecting vendor proofs, organizing label archives of various private brands, and helping maintain the company database with the latest label revisions.

### CE AMERICA | Miami, FL | 11/2014 – 05/2015

#### GRAPHIC DESIGNER

Created packaging and bilingual product manuals for several brands of appliances, edited digital presentations, produced packaging mock-ups in-house. Also designed materials such as magazine ads, posters, business cards, and catalogs.

### UNIVERSITY OF FLORIDA FOUNDATION | Gainesville, FL | 07/2013 – 04/2014

#### DESIGN INTERN

Designed and edited fact sheets, mailing material, proposal documents, invitations, and other projects directed toward donors and alumni.

### ADRIENNE ARSHT CENTER FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY | Miami, FL | 05/2012 – 08/2012

#### DESIGN INTERN

Created e-blast and e-newsletter graphics, banner ads, plasma signs, and kiosk posters for performances. Designed main artwork for Girls vs. Boys show for the Fall 2012 season.